

SEC
Mail Processing
Section

FEB 19 2008

Washington, DC
101

SECUR



08025635

SSION

OMB APPROVAL

OMB Number: 3235-0123
Expires: February 28, 2010
Estimated average burden
hours per response: 12.00

SEC FILE NUMBER

8-52149

**ANNUAL AUDITED REPORT
FORM X-17A-5
PART III**

FACING PAGE

**Information Required of Brokers and Dealers Pursuant to Section 17 of the
Securities Exchange Act of 1934 and Rule 17a-5 Thereunder**

REPORT FOR THE PERIOD BEGINNING 01/01/07 AND ENDING 12/31/07
MM/DD/YY MM/DD/YY

A. REGISTRANT IDENTIFICATION

NAME OF BROKER-DEALER: INVESTORS CHOICE SECURITIES, LLC

OFFICIAL USE ONLY

ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)

FIRM I.D. NO.

2909 ROUTE 100 N., SUITE 230

(No. and Street)

OREFIELD

(City)

PA

(State)

18069

(Zip Code)

NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT

WILLIAM J MANNION

602-391-0589

(Area Code - Telephone Number)

B. ACCOUNTANT IDENTIFICATION

INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report*

SHAFFER & ASSOCIATES, LLC

(Name - if individual, state last, first, middle name)

1104 S. CEDAR CREST BLVD ALLENTOWN

(Address)

(City)

PA

(State)

18103

(Zip Code)

CHECK ONE:

☒ Certified Public Accountant

☐ Public Accountant

☐ Accountant not resident in United States or any of its possessions.

PROCESSED

MAR 04 2008

**THOMSON
FINANCIAL**

FOR OFFICIAL USE ONLY

*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

44
313

OATH OR AFFIRMATION

I, William J. Marone, swear (or affirm) that, to the best of my knowledge and belief the accompanying financial statement and supporting schedules pertaining to the firm of INVESTING CAPITAL SERVICES LLC, as of DECEMBER 31, 20 07, are true and correct. I further swear (or affirm) that neither the company nor any partner, proprietor, principal officer or director has any proprietary interest in any account classified solely as that of a customer, except as follows:

COMMONWEALTH OF PENNSYLVANIA

Notarial Seal
Lori A. Purcell, Notary Public
Upper Macungie Twp., Lehigh County
My Commission Expires Oct. 4, 2008

Member, Pennsylvania Association Of Notaries

Lori A. Purcell
Notary Public

William J. Marone
Signature
CFO
Title

This report ** contains (check all applicable boxes):

- ☒ (a) Facing Page.
- ☒ (b) Statement of Financial Condition.
- ☒ (c) Statement of Income (Loss).
- ☐ (d) Statement of Changes in Financial Condition.
- ☒ (e) Statement of Changes in Stockholders' Equity or Partners' or Sole Proprietors' Capital.
- ☐ (f) Statement of Changes in Liabilities Subordinated to Claims of Creditors.
- ☒ (g) Computation of Net Capital.
- ☒ (h) Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3.
- ☐ (i) Information Relating to the Possession or Control Requirements Under Rule 15c3-3.
- ☒ (j) A Reconciliation, including appropriate explanation of the Computation of Net Capital Under Rule 15c3-1 and the Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3.
- ☐ (k) A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to methods of consolidation.
- ☒ (l) An Oath or Affirmation.
- ☐ (m) A copy of the SIPC Supplemental Report.
- ☒ (n) A report describing any material inadequacies found to exist or found to have existed since the date of the previous audit.

**For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

INVESTORS' CHOICE SECURITIES, LLC

FINANCIAL STATEMENTS

DECEMBER 31, 2007 AND 2006

INVESTORS' CHOICE SECURITIES, LLC

TABLE OF CONTENTS

	<u>PAGE</u>
Independent Auditors' Report	1
<u>FINANCIAL STATEMENTS</u>	
Balance Sheets	2
Statements of Income	3
Statements of Members' Equity	4
Statements of Cash Flows	5
Notes to Financial Statements	6-8
Independent Auditors' Report on Internal Control Structure	9-11



CERTIFIED PUBLIC ACCOUNTANTS & BUSINESS CONSULTANTS

1104 S. Cedar Crest Blvd. • Allentown, PA 18103 • 610-820-4160 • FAX: 610-820-9543

Report of Independent Auditors

To the Members
INVESTORS' CHOICE SECURITIES, LLC
Orefield, Pennsylvania

We have audited the accompanying balance sheets of Investors' Choice Securities, LLC, as of December 31, 2007 and 2006 and the related statements of income, members' equity, and cash flows for the years then ended. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with U. S. generally accepted auditing standards. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Investors' Choice Securities, LLC, as of December 31, 2007 and 2006 and the results of its operations and its cash flows for the years then ended in conformity with U. S. generally accepted accounting principles.

A handwritten signature in black ink, appearing to read 'Shaffer & Associates', is written over a horizontal line.

January 29, 2008
Allentown, Pennsylvania

INVESTORS' CHOICE SECURITIES, LLC
BALANCE SHEETS
DECEMBER 31, 2007 AND 2006

(See Accountants' Report)

	<u>2007</u>	<u>2006</u>
ASSETS		
CURRENT ASSETS		
Cash	\$ 66,179	\$ 20,422
Commissions Receivable	<u>364</u>	<u>50</u>
Total Current Assets	66,543	20,472
FIXED ASSETS		
Property and Equipment, Net	-0-	58
OTHER ASSETS		
Organization Costs, Net	-0-	-0-
Investments	<u>14,847</u>	<u>9,237</u>
Total Other Assets	<u>14,847</u>	<u>9,237</u>
TOTAL ASSETS	<u>\$ 81,390</u>	<u>\$ 29,767</u>
LIABILITIES AND MEMBER'S EQUITY		
CURRENT LIABILITIES		
Commissions Payable	\$ 18,617	\$ 8,893
Trade Accounts Payable	<u>192</u>	<u>101</u>
Total Current Liabilities	18,809	8,994
MEMBERS' EQUITY	<u>62,581</u>	<u>20,773</u>
TOTAL LIABILITIES AND MEMBERS' EQUITY	<u>\$ 81,390</u>	<u>\$ 29,767</u>

The accompanying notes are an integral part of these financial statements.

INVESTORS' CHOICE SECURITIES, LLC
STATEMENTS OF INCOME
YEARS ENDED DECEMBER 31, 2007 AND 2006

(See Accountants' Report)

	<u>2007</u>	<u>2006</u>
REVENUES		
Commissions	\$ 25,447	\$ 23,599
Total Revenues	25,447	23,599
SELLING, GENERAL & ADMINISTRATIVE EXPENSES		
Advertising	142	193
Amortization	-0-	-0-
Bonding Expense	364	364
Commissions	12,562	11,412
Continuing Education/Dues	156	74
Depreciation	58	117
Guaranteed Payments to Members	1,200	1,200
Legal and Accounting	1,600	2,170
Membership Fees	1,185	1,115
Occupancy	2,400	2,400
Office Expense	-0-	18
Registration Fees	1,335	1,210
Total Expenses	21,002	20,273
OTHER INCOME (LOSS)		
NASDAQ Rebate	35,000	-0-
Miscellaneous	489	410
Unrealized Gain/(Loss) on Securities	5,610	(1,317)
Total Other Income/(Loss)	41,099	(907)
NET INCOME (LOSS)	<u>\$ 45,544</u>	<u>\$ 2,419</u>

The accompanying notes are an integral part of these financial statements.

INVESTORS' CHOICE SECURITIES, LLC
STATEMENT OF MEMBERS' EQUITY
YEARS ENDED DECEMBER 31, 2007 AND 2006

(See Accountants' Report)

	<u>2007</u>	<u>2006</u>
BALANCE, Beginning	\$ 20,773	\$ 22,724
Add: Capital Contributed	-0-	-0-
Add: Net Income	45,544	2,419
Less: Distributions	(3,736)	(4,370)
Less: Net Loss	<u>-0-</u>	<u>-0-</u>
BALANCE, Ending	<u>\$ 62,581</u>	<u>\$ 20,773</u>

The accompanying notes are an integral part of these financial statements.

INVESTORS' CHOICE SECURITIES, LLC
STATEMENT OF CASH FLOWS
YEARS ENDED DECEMBER 31, 2007 AND 2006

(See Accountants' Report)

	<u>2007</u>	<u>2006</u>
CASH FLOWS FROM OPERATING ACTIVITIES		
Net Income (Loss)	\$ 45,544	\$ 2,419
Depreciation	58	117
Amortization	-0-	-0-
Unrealized Gain/(Loss) on Securities	(5,610)	1,317
Change in Assets and Liabilities:		
Accounts Receivable	(314)	3,082
Accounts Payable	<u>9,815</u>	<u>7,428</u>
NET CASH PROVIDED BY OPERATING ACTIVITIES	49,493	14,363
CASH FLOWS FROM INVESTING ACTIVITIES		
Organizational Costs	-0-	-0-
Furniture and Equipment	-0-	-0-
Investments	<u>-0-</u>	<u>-0-</u>
NET CASH USED IN INVESTING ACTIVITIES	-0-	-0-
CASH FLOWS FROM FINANCING ACTIVITIES		
Members' Distributions	<u>(3,736)</u>	<u>(4,370)</u>
NET CASH PROVIDED BY (USED IN) FINANCING ACTIVITIES	<u>(3,736)</u>	<u>(4,370)</u>
NET INCREASE IN CASH	45,757	9,993
CASH AT BEGINNING OF YEAR	<u>20,422</u>	<u>10,429</u>
CASH AT END OF YEAR	<u>\$ 66,179</u>	<u>\$ 20,422</u>

The accompanying notes are an integral part of these financial statements.

INVESTORS' CHOICE SECURITIES, LLC
NOTES TO FINANCIAL STATEMENTS
YEARS ENDED DECEMBER 31, 2007 and 2006

(See Accountants' Report)

NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

A. The Company

Investors' Choice Securities, LLC, located in Orefield, Pennsylvania is a Limited Liability Company that was established on April 22, 1999. The company is registered as a limited broker dealer and is a member in the National, State of Pennsylvania, and State of New Jersey Associations of Securities Dealers. Income is derived from commissions earned on transactions involving securities in client portfolio accounts.

B. Basis of Accounting

Investors' Choice Securities, LLC, utilizes the accrual method of accounting for both financial reporting and tax purposes. The accrual method recognizes revenues when earned and expenses when incurred.

C. Property and Equipment

Fixed assets are stated at cost and are being depreciated over their useful lives (seven years) using the Modified Accelerated Cost Recovery System (MACRS). Depreciation under this method does not materially differ from conventional methods.

D. Cash and Cash Equivalents

For purposes of the statements of cash flows, the Company considers all highly liquid debt instruments purchased with a maturity of three months or less to be cash equivalents.

E. Accounting for Long-Lived Assets

The Company reviews long-lived assets, certain identifiable assets and any goodwill related to those assets for impairment whenever circumstances and situations change such that there is an indication that the carrying amounts may not be recoverable. At December 31, 2007, the Company believes that there has been no impairment of its long-lived assets.

F. Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ from those estimates.

G. Advertising Costs

The Company expenses advertising costs as they are incurred. Advertising expenses for the periods ending December 31, 2007 and December 31, 2006 were \$142 and \$193, respectively.

INVESTORS' CHOICE SECURITIES, LLC
NOTES TO FINANCIAL STATEMENTS
YEARS ENDED DECEMBER 31, 2007 and 2006

(See Accountants' Report)

NOTE 2 - FIXED ASSETS

The following is a summary of fixed assets at cost, less accumulated depreciation:

	<u>2007</u>	<u>2006</u>
Property and Equipment	\$ 1,812	\$ 1,812
Less: Accumulated Depreciation	<u>1,812</u>	<u>1,754</u>
	<u>\$ -0-</u>	<u>\$ 58</u>

NOTE 3 - OTHER ASSETS

Other assets represent items related to the following:

Organizational costs include \$152 for filing and name change fees in the setup of the company. Organizational costs will be amortized on a straight line basis over 60 months, starting in February 2000, the month the company was approved to operate as a broker dealer. Amortization expense for the periods ending December 31, 2007 and December 31, 2006 were \$0 and \$0, respectively.

Investments represent 300 shares of the NASDAQ Stock Market, Inc. that were purchased in the first phase of the NASDAQ private placement in April 2000. The stock is classified as being available for sale and is reported at fair market value.

NOTE 4 - INCOME TAXES

The Company is treated as a partnership for federal income tax purposes. Consequently, federal income taxes are not payable by, or provided for the Company. Members are taxed individually on their shares of the Company's earnings. The Company's net income or loss is allocated among the members in accordance with the regulations of the Company.

NOTE 5 - LEASE OBLIGATIONS

The Company leases its office space and use of furnishings and equipment from a partnership in which one of the partners is also a member in the Company. The lease term is 12 months commencing in January each year, payable in monthly installments of \$200. The total lease payments for the periods ending December 31, 2007 and December 31, 2006 were \$2,400 and \$2,400 respectively.

INVESTORS' CHOICE SECURITIES, LLC
NOTES TO FINANCIAL STATEMENTS
YEARS ENDED DECEMBER 31, 2007 and 2006

(See Accountants' Report)

NOTE 6 - AUDITED NET CAPITAL COMPUTATION

On February 18, 2000, the Company was approved to operate as a limited broker dealer from the National Association of Securities Dealers. This association requires the maintenance of a minimum net capital. For the periods ending December 31, 2007 and December 31, 2006, the Company had sufficient net capital, as defined, in excess of the required net capital of \$5,000.

The computation is as follows:

	<u>2007</u>	<u>2006</u>
Members' Equity, Beginning -1/1	\$ 20,773	\$ 22,724
Additional Contributions	-0-	-0-
Distributions	<u>(3,736)</u>	<u>(4,370)</u>
	17,037	18,354
Net Income (Loss)	<u>45,544</u>	<u>2,419</u>
Adjusted Net Worth	62,581	20,773
Subordinated Loans	<u>-0-</u>	<u>-0-</u>
Total Available Capital	62,581	20,773
Non-Allowable Assets:		
Firm Investments, Restricted	-0-	-0-
Furniture and Equipment	-0-	(58)
Organization Costs	<u>-0-</u>	<u>-0-</u>
Tentative Net Capital	62,581	20,715
Haircuts	<u>(2,227)</u>	<u>(1,386)</u>
Net Capital, Ending - 12/31	<u>\$ 60,354</u>	<u>\$ 19,329</u>
 Net Capital	 \$ 60,354	 \$ 19,329
Required Net Capital	<u>(5,000)</u>	<u>(5,000)</u>
Excess Net Capital	<u>\$ 55,354</u>	<u>\$ 14,329</u>

No material difference exists between the audited Computation of Net Capital and the unaudited Focus Report Part II A as submitted by the Company.

Pursuant to SEC Rule 15c3-3(K) (I), the Company is exempt from the reserve requirement.

To the Members
INVESTORS' CHOICE SECURITIES, LLC
Orefield, Pennsylvania

In planning and performing our audit of the financial statements of Investors' Choice Securities, LLC (the Company), for the year ended December 31, 2007, we considered its internal control structure, including procedures for safeguarding securities, in order to determine our auditing procedures for the purpose of expressing our opinion on the financial statements and not to provide assurance on the internal control structure.

Also, as required by rule 17a-5(g)(1) of the Securities Exchange Commission (SEC) we have made a study of the practice and procedures followed by the Company including tests of such practices and procedures that we considered relevant to the objectives stated in rule 17-a5(g) in making the periodic computations of aggregate indebtedness (or aggregate debits) and net capital under rule 17a-3(a)(11) and for determining compliance with the exemptive provisions of rule 15c3-3. Because the Company does not carry securities accounts for customers or perform custodial functions relating to customer securities, we did not review the practices and procedures followed by the Company in any of the following:

1. Making quarterly securities examinations, counts, verifications, and comparisons;
2. Recordation of differences required by rule 17a-13;
3. Complying with the requirements for prompt payment for securities under Section 8 of Federal Reserve Regulation T of the Board of Governors of the Federal Reserve System.

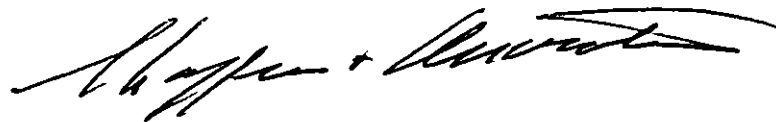
The management of the Company is responsible for establishing and maintaining an internal control structure and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of internal control structure policies and procedures and of the practices and procedures referred to in the preceding paragraph and to assess whether those practices and procedures can be expected to achieve the SEC's above-mentioned objectives. Two of the objectives of an internal control structure and the practices and procedures are to provide management with reasonable but not absolute assurance that assets for which the Company has responsibility are safeguarded against loss from unauthorized use or disposition that transactions are executed in accordance with management's authorization and recorded properly to permit the preparation of financial statements in accordance with generally accepted accounting principles. Rule 17a-5(g) lists additional objectives of the practices and procedures listed in the preceding paragraph.

Because of inherent limitations in any internal control structure or the practices and procedures referred to above, errors or irregularities may occur and not be detected. Also, projection of any evaluation of them to future periods is subject to the risk that they may become inadequate because of changes in conditions or that the effectiveness of the design and operation may deteriorate.

Our consideration of the internal control structure would not necessarily disclose all matters in the internal control structure that might be material weaknesses under standards established by the American Institute of Certified Public Accountants. A material weakness is a condition in which the design or operation of the specific internal control structure elements does not reduce to a relatively low level the risk that errors or irregularities in amounts that would be material in relation to the financial statements being audited may occur and not be detected within a timely period by employees in the normal course of performing their assigned functions. However, we noted no matters involving the internal control structure, including procedures for safeguarding securities, that we consider to be material weaknesses as defined above.

We understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the SEC to be adequate for its purposes in accordance with the Securities Exchange Act of 1984 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on our study, we believe that the Company's practices and procedures were adequate at December 31, 2007, to meet the SEC's objectives.

This report is intended solely for the use of the Members, management, the SEC, and other regulatory agencies that rely on rule 17a-5(g) under the Securities Exchange Act of 1934 in their regulation of registered brokers and dealers, and should not be used for any other purpose.

A handwritten signature in black ink, appearing to read "Shaffer & Associates", is written in a cursive style.

Shaffer & Associates, LLC
Allentown, Pennsylvania
January 29, 2008

END